Issue 237/76 NOV 2026

DISCOVER PATTAYA

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DISCOVER
PATTAYA

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A NEW LIFESTYLE & COMMERCIAL DESTINATION

This Month in Discover Pattaya

Hi Everyone

Well, are you ready? However you choose to spend your Christmas one thing is for certain it will be here sooner than you think. So start planning from this month and if you're decorating your home Edenko is the one stop shop for everything you need. We're so proud to be part of their success with a brand new store now soon to open in Phuket.

The annual Christmas Fundraising Fair is coming up on the 15th at the Holiday Inn. Always a great place to go for any present inspiration you may need and to get you into the Christmas spirit.If you are planning to go out to celebrate then you should also plan ahead and get your table booked a.s.a.p. By December many places will already be fully booked, and that also goes for our American readers who will need to get their bookings in pronto, for Thanksgiving on the 26th.

Once you've got your festivities planned then we hope you'll enjoy taking some time out to relax and read this month's issue. All of us at Discover Pattaya wish you a great month ahead and we hope its a dry one! Please contact us quickly if you want to be part of our December edition as pages are already filling up:

Email gloria@pattayatrader.com
or message us via our 3 Facebook pages:
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Pattaya Trader Expat Ladies Group and
Pattaya Trader - Discover Pattaya Page

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- Kids Club

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MAKE THIS YEAR-END MAGICAL

at ROYAL CLIFF HOTELS GROUP, PATTAYA

As the year draws to a close, there is no better time to gather with loved ones and celebrate the festive season in style. Set against the sparkling waters of the Gulf of Thailand, Royal Cliff Hotels Group Pattaya invites families, couples and friends to enjoy a season of elegant celebrations, exceptional dining and memorable experiences by the sea.

A WHITE CHRISTMAS BY THE SEA

24 December 2026 | 6:30 PM–11:00 PM
Royal Grill Room & Wine Cellar, Royal Cliff Beach Hotel

THB 2,400++ per person
50% off for children aged 4–12 years

Celebrate Christmas Eve in elegant seaside style. The evening begins with enchanting Christmas carols, followed by a sophisticated four-course set dinner.

Guests can choose from Traditional Roast Turkey with Trimmings, Honey-Glazed Christmas Ham or Grilled Australian Wagyu Beef Tournedos with Duck Liver and Port Wine Sauce, accompanied by live entertainment from a dynamic duo band.

SANTA'S GRAND CHRISTMAS LUNCH BUFFET FEAST

25 December 2026 | 12:00 PM–3:00 PM
Panorama Restaurant, Royal Cliff Beach Hotel

THB 2,400++ per person
50% off for children aged 4–12 years

Indulge in a sumptuous Christmas Day Lunch Buffet featuring an abundant selection of festive specialities and international favourites, from roast turkey and Christmas ham to salmon in puff pastry, fresh sashimi and crispy pork belly, complemented by an indulgent selection of homemade Christmas desserts.

Enjoy live music and a special appearance by Santa Claus, bringing festive cheer to guests of all ages. As an extra treat, children dining at the Christmas Lunch Buffet will enjoy complimentary access to Funtasea Kids World, where festive fun and exciting advertures await!

WELCOME 2027 IN A FAIRYTALE SETTING

31 December 2026 | 7:00 PM onwards
Sky Aquarium Pool, Royal Cliff Beach Hotel

THB 6,800++ per person
50% off for children aged 4–12 years

Bring the year to a spectacular close with the A Fairytale New Year's Eve Grand Gala Buffet Dinner, set against breathtaking panoramic views of the Gulf of Thailand.

Step into a magical world of majestic castles, legendary heroes and enchanting fairytales. Indulge in an opulent international grand buffet featuring premium delicacies, enjoy spectacular live entertainment and magical performances, and share memorable moments with family games, a dedicated Kids Zone and exciting lucky draws.

Dress to impress in formal attire or elegant fancy dress and gather beneath the stars as midnight approaches. Raise a glass to welcome 2027 as Royal Cliff's iconic fireworks illuminate the sky above the Gulf of Thailand, creating a spectacular start to the New Year.

Make this festive season truly magical at Royal Cliff. Gather your loved ones, celebrate cherished moments and join us by the sea for an enchanting Christmas and New Year.

Scan to discover more

Prices are subject to a 10% service charge and 7% government VAT.
For more information or to make a reservation for any of the events, please contact our Guest Relations team: Tel: **(+66) 38 250 421**, Email: **relax@royalcliff.com**, LINE ID: **@royalcliff**, or connect with us on WhatsApp: **+66 84 228 9596** or Facebook: **www.facebook.com/royalcliff** and Website: **www.royalcliff.com**.

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InterContinental
PATTAYA RESORT

UPCOMING BEACH *Market*

8 NOVEMBER | 6 DECEMBER 2026
SUNDAYS ON THE BEACH | 6:00 PM – 9:00 PM

Discover the charm of our Beach Market, where Thai and international cuisine, live entertainment by the Siam Live Music Band, and family-friendly experiences come together for a memorable evening by the sea.

pullman
PATTAYA G

Viva La Glow

AFTER GLOW

THE BEACH CLUB • EAT • CHILL • PATTAYA • EST. 2011

Dance into the festive season beneath swaying palms, as disco rhythms and golden sunsets set the scene for a beachside countdown at Pullman Pattaya Hotel G — an Afterglow celebration, bold, electric, and alive.

Christmas Eve Dinner
Adults THB 2,650 net
24th Dec / 6.30 - 10 PM @The Beach Club Restaurant
Christmas-Inspired Buffet & Fresh Seafood / Acoustic Live Band

Christmas Day Brunch
Adults THB 2,650 net
25th Dec / 12 - 3 PM @The Beach Club Restaurant
Christmas-Inspired Buffet & Fresh Seafood /
Craft-Your-Own Cocktail Stations / Live DJ

Ring in the New Year's Eve Dinner
Adults THB 2,950 net
31st Dec / 6.30 - 10 PM @The Beach Club Restaurant
Festive-Inspired International Buffet / Fresh & Grilled Seafood

Add THB 1,000 net per person for free-flow house wine, local beer, selected cocktails & soft drinks
Kids (7-12 years) THB 1,100 net
(Kids under 7 years eat for free)

Glow Beachfront Sundowner
Party Bed THB 4,000 net (Max.6)
31st Dec / 5.30 - 8 PM @The Beach Club Bar
THB 2,000 F&B Credit / A Bottle of Prosecco / Live DJ

Afterglow Night 2027
Party Bed THB 9,999 net (Max.4)
31st Dec / 9 PM - 1 AM @The Beach Club Bar
Party Daybed / THB 3,000 F&B Credit /
A Bottle of Rapeneau Champagne Brut
Live DJ / Live Fire Show / Firesworks

SCAN HERE! FOR MORE INFO

The Beach Club Pattaya | Open every day from 11am till 9 pm (10 pm on Friday & Saturday)
Follow us on @thebeachclubpattaya 038 411 940

AVANI
Pattaya Resort

Light Up The Sky at Avani Rooftop

Experience the magic of the Pattaya International Fireworks Festival from the Avani Rooftop. Take in panoramic skyline views as dazzling fireworks illuminate the night, while enjoying three hours of free flow food and beverages, live cooking stations and reserved seating in a vibrant rooftop setting.

Date: 27-28 November 2026
Time: 7:00 pm -10:00 pm
Price: THB 4,500++ per person per night
Venue: Avani Rooftop

Avani Pattaya Resort
218/2-3 Moo 10, Beach Road, Pattaya 20260
T: 038 412 120 E: pattaya@avanihotels.com

AVANIHOTELS.COM

Celebrate

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FESTIVE OFFERS

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MARRIOTT RESORT
PATTAYA

SIX-COURSE

Sake & Bubbles Dinner

A Standout Evening at Torien Rooftop and Bar

Attending the exclusive six-course Sake & Bubbles Dinner at Torien Rooftop and Bar (in the stunning Pattaya Marriott Resort and Spa), gave me a fascinating dive into the world of premium Japanese sake. Priced at THB 2,700++ per person the event brought together exceptional gastronomy, live music, and expert insights into two distinct philosophies of sake production. It commenced with a welcome glass of Champagne Barons de Rothschild "Concordia" Brut AOC. Mauro, of Italasia, explained to us that the name Concordia refers to an historic agreement made in 2005 between branches of the Rothschild family who came together to create a single unified champagne house. Concordia consists of 60% Chardonnay and 40% Pinot Noir, with 85% of the grapes sourced directly from Grand Cru and Premier Cru vineyards. Aged inside the bottle for at least three and a half years, this modern, high-mineral champagne provided a crisp, vibrant opening to our evening. It was paired with a refined Scallop Tartlet featuring delicate Hokkaido scallop, citrusy lemon zest, aromatic truffle oil, and ikura caviar.

Then Mr. Big, the brand ambassador for IWA sake and consultant for Italasia, took to the floor to guide us through five carefully curated sakes. He clarified a common misconception to say that while many diners associate sake with warm serving temperatures, high-end artisanal sakes are best appreciated chilled.

Serving them chilled preserves their delicate aromatic compounds, and by then leaving the glass to sit for a few minutes it allows the liquid to breathe and express changing layers of flavour as it warms to near room temperature.

We were next served Hamachi Yuzu: tender yellowtail fish, served alongside spicy yuzu kosho and a textured citrus grain mustard. This dish was paired with Hakurakusei Junmai Ginjo from the renowned Niizawa Brewery in Miyagi Prefecture. Located in northeastern Japan about an hour north of Tokyo, the Niizawa Brewery has earned the prestigious title of Sake Brewery of the Year at the International Wine Challenge in London for five consecutive years. Niizawa focuses on a clean, crisp, and dry style.
As a Junmai Ginjo, it is crafted strictly from 100% pure rice with no added alcohol, polished down to a 55% remaining core. Removing the outer layers of fat and protein prevents unwanted bitterness, yielding a pristine, direct mouthfeel that cleanly cut through the richness of the yellowtail.

For our third course we enjoyed Kinoko Kombu Dashi, a light, clear Japanese soup of seaweed kombu, silky tofu, and seasonal wild mushrooms. It was paired with IWA 5 Assemblage 6. Produced in Toyama Prefecture founded by Richard Geoffroy, who served as the chef de cave at Dom Pérignon for nearly three decades. With a radically different approach to traditional sake making, rather than producing single-origin sakes, Geoffroy applies traditional champagne assemblage techniques, blending up to 40 different base sakes crafted from three distinct rice varieties and five yeast strains. Every base sake used is of Junmai Daiginjo grade, milled down to a 35% polishing rate. Following blending, the bottles are aged for at least 18 months to achieve seamless balance. Assemblage 6, being the driest profile in the IWA lineup which was perfectly selected to complement the earthiness of the mushroom broth.

The fourth course brought Seabass Kombu Butter, where expertly cooked seabass was accompanied by a savory kombu sauce with smooth cauliflower puree. This dish was matched with IWA 5 Assemblage 5 and followed by Wagyu Nikuyaki, a charcoal-grilled Wagyu beef skewer finished with a light shoyu glaze and pungent pickled wasabi. To stand up to the charred marbled beef, this course was paired with IWA 5 Assemblage 2 which sliced cleanly through the rich texture of the Wagyu.

To wrap up the evening, we were served a rich Japanese Matcha Cheesecake, and returning to Niizawa Brewery, enjoyed an accompanying Hakurakusei Junmai Daiginjo. This Daiginjo features a rice polishing rate beyond 50%, which results in an exceptionally smooth texture and delicate sweetness. The clean finish of the sake refreshed the palate after each bite of dense, earthy matcha cheesecake, concluding a memorable six-course exploration of culinary craftsmanship, precision brewing, and master blending at Torien Rooftop and Bar.

For someone who had never tried Sake before, the evening was an eye opener. I was surprised at just how different each variety was, and fascinated by how the flavours came out when the sake was allowed to breathe. A truly unique, enjoyable and informative event. Many thanks to the team at Torien Rooftop and Bar, Pattaya Marriot Resort and Spa, Marriott and to Italasia, who you can contact about any further fine dining experiences by emailing mauro@italasiagroup.com Or popping in to the Italasia showroom in North Pattaya.

SINCE 1962 italasia TORIEN ROOFTOP AND BAR

Pattaya Marriott Resort and Spa
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EdenKo EXPANDS TO THALANG PHUKET

Bringing Elegant Outdoor Living to a New Destination

Following its success in Pattaya and the establishment of its second showroom at Hafele Design Center in Phuket Town, EDENKO is preparing to open its third showroom in Thalang, Phuket, marking another milestone in the brand's expansion across Thailand.

The new showroom will be part of an ambitious 13-rai commercial and lifestyle development, featuring a 2,000 m² retail space combining three distinctive concepts: EDENKO for outdoor furniture and décor, EdenBBQ for outdoor cooking and entertaining, and EdenWine for wine enthusiasts. A spacious warehouse will ensure efficient stock management and prompt customer service. Building on the success of its Chayapruek development in Pattaya, home to brands including Mr. DIY and Livo Design, Edenko Development is bringing its commercial vision to Phuket.

Construction in Progress —Thalang, Phuket

A NEW LIFESTYLE & COMMERCIAL DESTINATION

Starting in early 2027, the development will expand with additional commercial units designed to accommodate premium brands, including La Cremerie and Livo Design, alongside a pharmacy, a modern laundromat, restaurants, and specialty shops – creating a vibrant retail destination for residents and visitors.

PREMIUM RETAIL SPACES AVAILABLE FOR LEASE

Three commercial units of 1,000 m², 1,500 m², and 1,800 m² are available for lease, offering opportunities for businesses looking to establish themselves in Phuket's growing Thalang district. Through thoughtfully developed retail destinations, Edenko Development aims to create a thriving commercial environment where complementary brands attract customers, strengthen business partnerships, and grow together.

EDENKO – ELEGANT OUTDOOR LIVING

Pattaya | Phuket Town (Hafele Design Center) | Thalang, Phuket

For leasing enquiries: Dominique | +66 (0)85 363 5353

Email: gardenko2016@gmail.com

FAMILY DAY OUT

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Rope bridges, tube slides, a zipline and life-size dinosaurs — a full day of outdoor, screen-free play for the kids at Centara Grand Mirage Beach Resort Pattaya.

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*Terms and conditions apply. Dinosaur rides are charged separately.

*ทั้งนี้เป็นไปตามเงื่อนไขที่โรงแรมกำหนด สำหรับกิจกรรมขี่ไดโนเสาร์มีค่าบริการเพิ่มเติม

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CENTARA GRAND MIRAGE BEACH RESORT PATTAYA

406/333 Jomtien Thappraya Rd Tel: 038 251 250

PIZZA of the MONTH

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Tel: 09 247 514 93

GrabFood

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- 23rd Floor Dramatic Sky Pool
- 24hr Cardio & Weights Gym
- Squash Court
- Male & Female Onsens
- Open Air Zen Garden

RIVIERA GROUP

FACILITY HIGHLIGHTS

- Beauty Therapy Room
- Massage Therapy Room
- Ice Plunge, Jacuzzi, Sauna & Steam Room
- Golf Simulator Room
- Kids Club
- Dedicated Concierge Team
- Shuttle Vehicle Transport

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Thanksgiving Menu

12:30 - 19:00 Reservations Required

Thursday 26th November from 12.30 to 19.00

TO START

Shrimp Cocktail
with wholemeal bread and butter

Pumpkin & Crispy Bacon Soup
with warm roll and butter

MAIN EVENT

Traditional Roast Turkey & Honey Glazed Ham
With bacon wrapped chipolata sausage, mashed potato, roast potato, maple glazed carrots, green bean casserole, Brussel sprouts, cranberry sauce, sage & onion stuffing, turkey gravy and warm dinner roll

TO FINISH

Pumpkin Pie
with vanilla ice cream and candied pecans

Chocolate Brownie
with vanilla ice cream and chocolate sauce

945 Baht per person
Ask one of our staff to make a reservation

Christmas Day

12:00 - 19:00 Reservations Required

1,595 Per Person

TO START

Cured Cold Meat Platter
with pickled vegetable, warm bread, olives, and peppers

Roasted Pumpkin & Chestnut Soup
with crispy bacon, warm bread and parmesan crisp

Prawn & Salmon Boats
prawn & smoked salmon cocktail in cos cups with cream cheese crostini

MAIN EVENT

Traditional Roast Turkey with Cherry Glazed Ham
with bacon wrapped sausages, cinnamon & maple glazed carrots, Brussel sprouts with almonds, broccoli and cauliflower cheese, roast and creamy mashed potato, sage cranberry and onion stuffing, cranberry sauce, and homemade turkey gravy.

Australian Black Angus Braised Beef
270-day corn fed braised beef, bacon wrapped sausages, cinnamon & maple glazed carrots, Brussel sprouts with almonds, broccoli and cauliflower cheese, roast and creamy mashed potato, Yorkshire pudding, horseradish, and homemade gravy

Port Braised New Zealand Lamb Shank
in red wine, mint and rosemary sauce with bacon wrapped sausages, cinnamon & maple glazed carrots, Brussel sprouts with almonds, Broccoli and cauliflower cheese, roast and creamy mashed potatoes, mint sauce, and homemade gravy.

Poached Salmon Fillet
available on request

TO FINISH

Traditional Homemade Christmas Pudding
With Brandy Custard

Cheeseboard Selection
With a selection of British cheese, French brie, edam, crackers, dried fruit, nuts with Pickle and Chutney

Tropical Sticky Toffee Pudding
With whipped cream and caramel sauce

THE SPORTSMAN PUB & RESTAURANT EST 1997

The Sportsman
Pub & Restaurant

Soi 13 Pattaya
Pattaya Beach Road

Bookings & Information
sportsmanpub.com
+66 038 710 609

DISCOVER
PATTAYA

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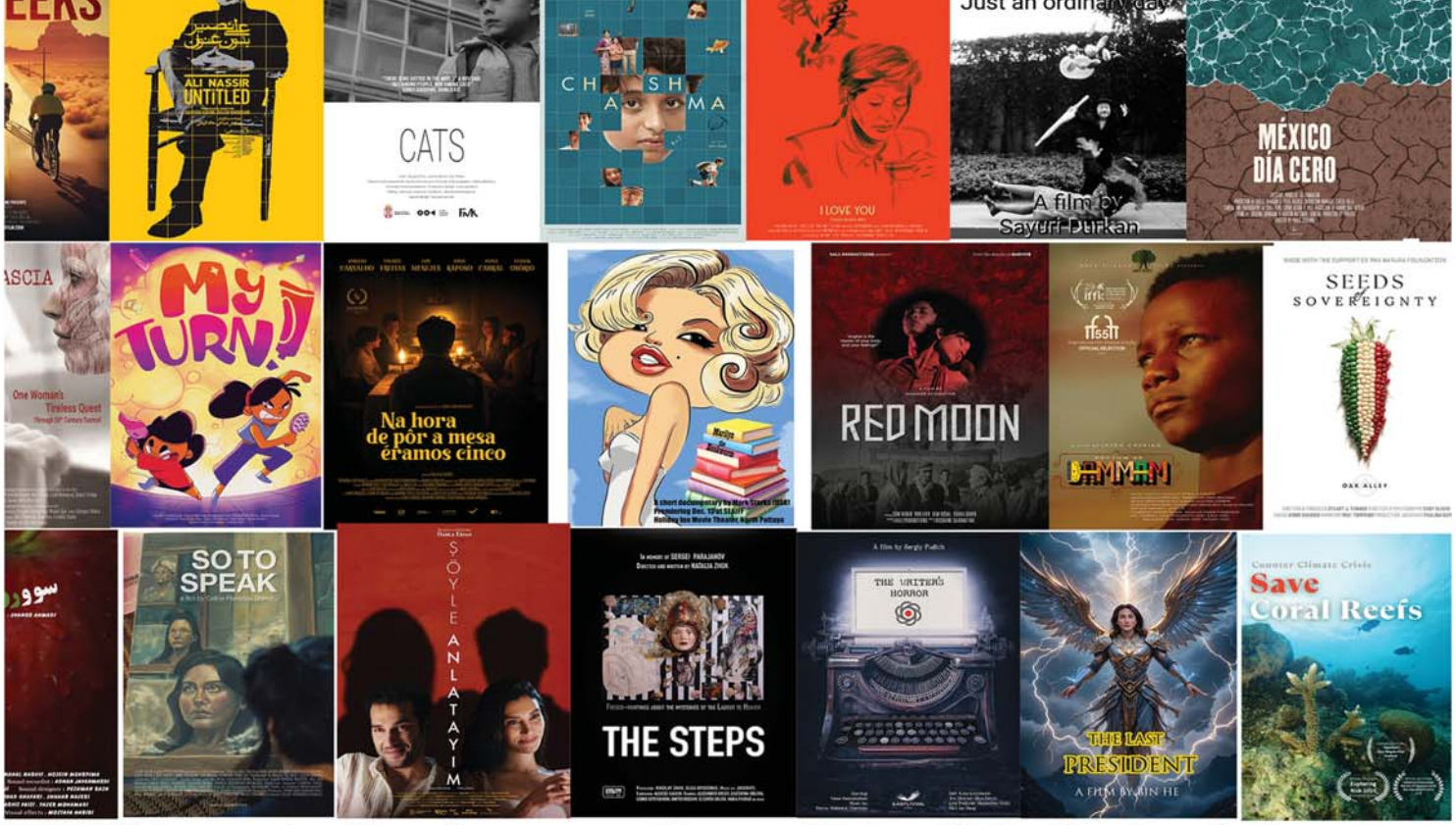
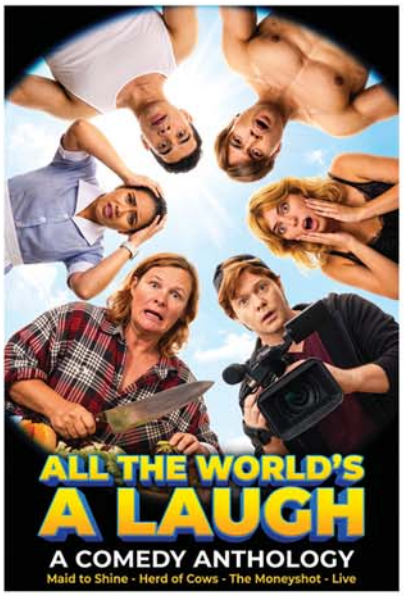


SEAIFF Showcasing films from around the world! Dec. 13. Holiday Inn, Pattaya SEA IFF

SEAIFF Celebrates its Fourth Year As Pattaya's "Other Film Festival"!

PATTAYA—Hollywood to Pattaya is a world away—but not too distant for intrepid American filmmakers Matt Dearborn and Phillip and Michelle Darlington. They are guest speakers Dec. 13 at Southeast Asia Film Festival (SEAIFF) at the Holiday Inn multi-media center in North Pattaya. Dearborn, festival director, and the Darlingtons head a group of visiting international filmmakers who will join their Thai counterparts for the five-hour event beginning at 12:00. Dearborn has worked at all the major Hollywood studios and has three Emmy nominations and a BAFTA award for his Disney show creations.



As festival director, Dearborn extends a welcome to everyone to attend the event, emphasizing the unique experience of not only seeing great films but also meeting in person award-winning local and international filmmakers. Phillip Darlington also has worked for major Hollywood studios and has over 70 film and television acting credits. He will premiere his best international short film—"The Moneyshot." He directed and his wife, Michelle, produced the film. Both will discuss their filmmaking experiences at the event.

The Thai showcase features best full-length screenplay writer Christopher Gosch for The Thai Interpreter and best co-directors Dr. Alongkot Chukaew and Tarat Thanapiirasu for the best short documentary "Time and the Vanishing." Also, Tom Guezo's award-winning short film shot in Changmai--"Live"--will premiere at the event (trailer) and online free (full film) for participating guests.

Vamp Rock Productions and FilmFreeway sponsor the event. Darlington and Guezo's films are included in VRP's international anthology series All the World's a Laugh! VRP is a local production company also producing Dr. Shock's Asylum of Horror anthology franchise and Thai supernatural feature, Laughing Ghost.

Tim Lee with Gina of Greenlight Films

Matt Dearborn with Clyde Capistrano

SEA IFF

Southeast Asia International Film Festival

Local celebrity Tim Lee, VRP executive producer, will host the event as program coordinator. National and international film premieres will be available online all weekend to participating guests. The event is free and family friendly. For more information, contact Tim at seaiff@yahoo.com.

Holiday HQ at The Standard, Pattaya Na Jomtien

Reporting for holiday duty! From Christmas feasts to New Year's celebrations, gather, raise a glass, and make every moment count by the sea.

Esmé

Spice up the holidays with Mexican sharing plates, handcrafted cocktails, and festive vibes.

A Mexican Christmas

25 December 2026 | 6 PM – 10.30 PM
THB 2,490++ per person | Sharing Feast

The Day After Brunch

26 December 2026 | 12 PM – 4 PM
From THB 2,290++ per person

From Mexico, With Love

31 December 2026 | 7 PM – 2 AM
THB 2,490++ per person | Sharing Feast
*Keep the party going with live entertainment, DJs, and midnight fireworks by the beach.

New Year's Brunch

1 January 2027 | 12 PM – 4 PM
From THB 2,290++ per person

Sereia

Celebrate the season with coastal Thai flavors, fresh seafood, live grills, authentic specialties, and festive desserts in a relaxed seaside setting.

The Holiday Feast

25 December 2026 | 6 PM – 10.30 PM
THB 2,690++ per person

The Best for Last

31 December 2026 | 6 PM – 10.30 PM
THB 3,990++ per person
*Continue the celebration on the beachfront with grand midnight fireworks.

20% OFF

When book and pay by 30 November.
Your perk is waiting. Scan the QR code below.

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Pattaya Area Features Multiple Runs This Month

By Tim Lee Photographs by PI-YA-WAT-CHA-RA

For those on the run in Pattaya and the neighboring area, November is the time to put on your running shoes and join the crowds of professionals and amateurs enjoying four popular running events. Kicking off on November 15, Bangsaen 42 is the only full marathon on the schedule. Bangsean 42 offers the challenge of a full marathon to professional and high-ranking amateurs and Bangsaen Hotel hosts the event.

Then on November 22nd Father Ray 2026 “Run For All and Race for Life” celebrates the amazing legacy of Father Ray who helped 1,000s of disadvantaged children during his life through the Father Ray Foundation of Pattaya. A popular yearly event,all are invited to participate. The run brings together local, national, and international runners for three mini marathons (1K, 3K, and 5K.The starting point is Pattaya Beach.

Also on the 22nd of November, there is Ocean Life “Run With Love” at Ocean Marina Yacht Club of Pattaya. With donations helping preserve the environment,the “Run With Love” consists of a mini marathon and a fun run. Children and families are encouraged to join along with runners of all ages and capabilities. Then strictly for children, the Obstacle Trail 2026 Little Guardian run starts at the Khaw Kheow Open Zoo in Si Racha. Families are encouraged to enjoy the benefits of physical fitness together with a cultural awareness of the zoo animals.

FIVE TIPS FOR ADULTS & CHILDREN RUNNING PATTAYA MINI MARATHONS:

Running a mini-marathon in the Pattaya area—which locally refers to a 10-kilometer (10K) race—is a popular and exciting experience. However, the country's distinct tropical climate and early event timelines require specific physical and logistical adjustments, especially when managing both adults and children. So it all comes down to beating the heat and humidity. Here are five tips to help runners of all ages who wish to participate in a marathon run of any length:

First, start prepping days before. Adults and children need to adjust their sleep schedules three to four days before the event. Avoid stress and maintain a healthy diet. Before going to sleep, envision race goals and positive memories. Second, get ready the night before. Lay out all gear, pins, and bibs the night before to eliminate morning stress. Prepare and pack all food and beverage and store in the refrigerator.

Third, start your run early. To avoid dangerous daytime heat, almost all mini-marathons in Thailand kick off exceptionally early, often between 4:00 AM and 5:30 AM. Fourth, hydrate by the clock, not by thirst. The humidity prevents sweat from evaporating efficiently, accelerating dehydration and overheating. Adults need to take a few sips of water or an electrolyte drink at every single hydration station, typically placed every 2 km. Children heat up faster than adults and are less likely to recognize dehydration. Maintain regular, small fluid breaks during training and the race. Fifth, adjust expectations if necessary. The humidity will make a 6:00/km pace feel like a 5:30/km pace. Do not chase a personal record (PR) and instead maintain a pace according to heart rate and comfort. Think agile, flexible, and healthy.

BANGSAEN42 2026
Event date: November 15, 2026
Location: Bangsaen Heritage Hotel, Chon Buri
Organizer:facebook.com/BANGSAEN42
Full Marathon

พาลูกวิ่งดะ Obstacle & Trail 2026 - Little Guardian แก็งจิ๋วผู้พิทักษ์
Event date: November 22, 2026
Location: Khao Kheow Open Zoo, Si Racha, Chon Buri
Organizer: facebook.com/palukteawda
Kids Run

Ray Run Pattaya 2026 Run for All, Race for Hope
Event date: November 22, 2026
Location: Pattaya Beach, Chon Buri province
Organizer: Facebook/rayfoundation
Mini Marathons (5k, 3k, 1k)

OCEAN LIFE Run With Love 2026 @OCEAN MARINA
Event date: November 22, 2026
Location: Ocean Marina Yacht Club, Pattaya, Chon Buri
Organizer:facebook.com/oceanliferunwithlove
Fun Run, Mini Marathon

For further information:
https://www.runlah.com/en/calendar/location/chon-buri

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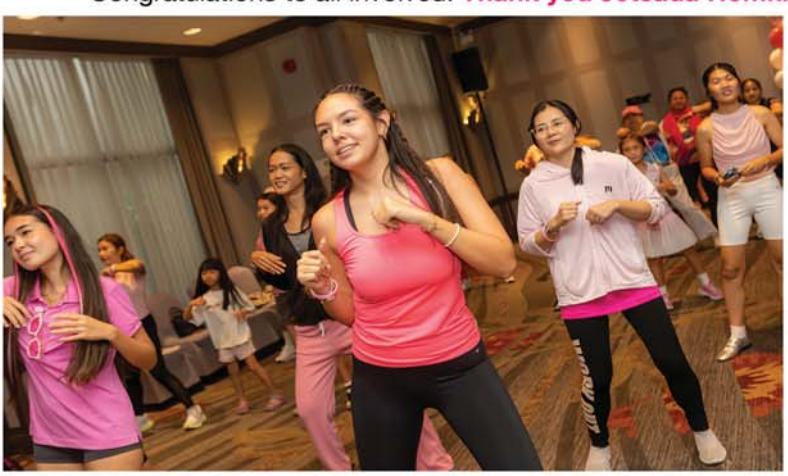
Rotary Club Eastern Seaboard, in Partnership with Siam Bayshore Resort held Pink Moves: A Charity Workout for Breast Cancer Awareness,

A fun mix of Aerobics and Zumba led by two top trainers we were delighted with the strong turnout of over 100 attendees. 134,000 THB was raised in supportof the Queen Sirikit Centre for Breast Cancer Foundation – Pink Park Village. Congratulations to all involved. **Thank you Jetsada Homklin for the photos**



Sports Update

ForNovember by Steve Wade

With Manchester City currently heading the Premier League after winning their first seven matches, the uproar over their being found guilty of 114 financial charges by the said league continues unabated. The club have appealed the decision and will find out early next year what the outcome of that appeal is. In the meantime a sanctions hearing is supposedly taking place with a punishment being discussed which could mean anything from a massive points deduction to expulsion from the Premier League. This long drawn out process has led to a flurry of rumours about what that punishment could and should be, including stripping the club of the trophies they won during the period in question alongside a points deduction or expulsion. There's a political edge to all this too when you consider the amount of money that the clubs owners put into some of the regeneration projects around the city when the current Prime Minister Andy Burnham was mayor. The club says they have "irrefutable proof" that the charges are false, though why this hasn't been disclosed already is anybody's guess and even if they do have a defence, a good proportion of the accusations relate to obstructing the investigation after it started. Basically it's a shambles and we won't know the final outcome until March next year, leaving a cloud hanging over almost the entire season.

While all this is going on, a landmark report about the precarious state of footballs finances has been released. Professional football clubs in the UK brought in over 9 Billion pounds in season 2025-2026 with the Premier League bringing in the vast majority and the clubs themselves growing on average 10 times faster than the UK economy. And yet 94% of clubs make losses, 32 of which would not survive a month without owner financing, 60% of the teams below the Premier League are technically insolvent with an average of 5 teams from the actual Premier League itself falling into the same category at any given time. Apparently a deal is being struck so that some of that income goes to the EFL and the National League but with the Premier League losing almost 1 Billion last year and with current debts, both good and bad, spread amongst the clubs of almost 3.6 Billion, this seems contradictory at best. In the meantime ridiculous transfer fees, spiralling wage bills and my personal favourite, agents fees, continue out of control. The latest figures from Chelsea, an extreme example I'll grant you, disclosed that they paid nearly 100 Million in agents fees last season. Nice work if you can get it.

There's just a couple of notable events to mention this month, not least the conclusion of the F1 season in Abu Dhabi on December the 6th. We have four races in November and it would be a massive shock if both the driver and constructor's championship are not concluded by then with Mercedes well ahead in both competitions. F1 fans have four races to look forward to in November, starting in Mexico on the 1st, going on to Brazil on the 8th, Las Vegas on the 22nd and Qatar on the 29th.

Just one other thing before we sign off, the Melbourne Cup, one of the worlds great Horse races, takes place on the 3rd at Flemington. The race gets underway at 11am local time and with the prize pot in the region of 2.4 million Pounds, you can be sure that both the UK and Ireland will be sending some serious contenders for the winners purse. Go along to see it if you can, it's great fun and I believe one or two of the hotels in the city plan events around it. That's all for this month, good luck.

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DUA LIPA MAKING READING FASHIONABLE AND RELEVANT

Founded by Dua Lipa, the Service95 Book Club is a global cultural platform and community built around the belief that books, ideas, and the conversations they spark help make us more informed, more empathetic, and more alive to the world. The Service95 Book Club is where Dua brings her personal reading life into public view: Monthly Reads chosen straight from her bookshelf, paired with, contextual essays, and conversations with writers from around the world including Margaret Atwood, Olga Tokarczuk, and Ocean Vuong have earned Dua Lipa recognition from The Telegraph as “one of Britain’s foremost literary tastemakers”.

The Service95 Book Club podcast has also launched to critical acclaim. Named among The Guardian’s Best Podcasts of the Week it has also ranked as one of Spotify’s Best Video Podcasts of the year. At its core it is a place where reading is treated as a community act — and where the right book, at the right moment, can change how you see everything. Then just a couple of weeks ago in a tremendous coup for the London Literature Festival at Southbank Centre, Dua Lipa stepped into a new creative role. Not just as a poster girl for the event, she actually shaped the festival’s programme at one of London’s leading cultural institutions.

Joined by icons of the arts the world, Dua was in conversation with Zadie Smith discussing Zadie’s extraordinary 2000 debut novel; White Teeth, published when she was just 24 years old. Also, Dua spoke with Sudanese- Canadian poet, singer and songwriter Mustafa and the amazing Patti Smith. One of the most captivating artists at work today, who discussed her intimate and unguarded memoir Bread of Angels with Dua. A memoir which traces her life from a post-war childhood through to her artistic coming-of-age, her marriage to Fred “Sonic” Smith, and her return to performing after Fred’s death. Together, they explored the healing potential of art and the power of artistic freedom.

Dua’s curation also involved a number of events curated by the Service95 Book Club in partnership with the Southbank Centre. She said of the event: “Curating the line up for the London Literature Festival with my Service95 Book Club has been a true joy and I’m so proud of the programme we created. Reading has anchored me through every chapter of my life – from being the new kid at school in a new country to finding quiet refuge on tour. Curating the Southbank Centre’s London Literature Festival is a dream come true."

The more influencers and modern day icons point the way to the importance of reading the better. Making reading fashionable for their young fan base means that we will hopefully see younger generations reading print rather than scrolling. Well done Dua Lipa for sharing your passion!

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How Tara Pattana International School is preparing young people for life beyond the classroom"

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Sport provides opportunities to develop self-leadership and interpersonal skills. Winning and losing, supporting teammates and responding positively to challenges all help students develop emotional awareness, resilience and teamwork. Through outdoor education and the International Award, students are encouraged to step outside their comfort zones. Planning expeditions, navigating unfamiliar environments and sharing responsibilities develop critical thinking, independence and leadership.

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Making learning visible

What makes the ISP Big 5 particularly valuable is that these competencies are not simply developed by chance. We intentionally create opportunities for students to practise them, reflect on their progress and recognise their achievements. Our ambition is for every TPIS student to leave school not only with academic qualifications, but also with the confidence to explain the skills they have gained and demonstrate how they can use them. Because education should prepare young people not just for their next examination, but for whatever comes next."

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Beauty From the Inside Out: Ageing Well in Pattaya

By Annie

Ageing is a given, but how we age is shaped largely by what we do every day. Living in Pattaya adds its own challenges: strong sun, warm weather, and a food scene that makes it very tempting to say yes to everything. A simple, consistent routine goes a long way towards keeping skin, energy and weight on track.

A good routine starts with the basics. A Formula 1 Nutritional Shake Mix blended with soy or almond milk, sometimes with a piece of fruit and vegetables makes a quick, balanced breakfast. Herbal Tea Concentrate gives a gentle energy lift through the morning and, enjoyed hot (but can have this tea cold through the day too), suits Pattaya's weather as a tasty alternative to sugary drinks. Aloe Vera Concentrate keeps digestion comfortable and prepares & cleanses stomach getting ready to absorb the nutrients through the day. None of it is complicated, which is exactly why it is easy to stick with.

For anyone thinking about anti-ageing, collagen deserves a place in the routine. The body's natural collagen production slows from age 25 and as the years go by, and skin is usually the first place it shows. A daily collagen drink is a simple way of supporting skin from the inside, working alongside the essentials no product can replace: sunscreen, plenty of water, and a good night's sleep.

Combined with the shake, aloe and tea, it rounds out a routine that looks after how we feel as well as how we look. As for why Herbalife: it comes down to convenience and consistency. The collagen drink is easy to mix and fits into the same daily routine as the shake, from a brand that has been refining its nutrition products since 1980, so there is no need for a separate shelf of supplements to keep track of.

Then there is Fiberbond, a favourite for those who enjoy their food. Fiberbond is one of the most overlooked parts of modern eating, and a serving taken before a rich meal helps with feeling full sooner and then removes the bad fats from new food intake, thus makes it easier to enjoy favourite dishes in sensible portions without guilt. Think of it as a cheater's delight for disciplined indulgence: a little help for the occasional special meal, not a licence to overdo it. A Mediterranean-style way of eating, with plenty of vegetables, legumes and lean proteins, pairs with it nicely. The reason to reach for Fiberbond is practical: getting enough fiber from food alone is harder than it sounds, and a simple tablet intake is far easier than redesigning every meal. It also sits comfortably alongside the shake, adding fiber to a routine that already covers protein and key nutrients.

The best proof is personal experience. After more than two 22years of using these products daily, the routine is simply part of life, and friends are often surprised to hear how long it has been going, given how young it has kept my looks. Gloria Jones, CEO of Pattaya Trader, has had her own taste of it in recent months. With the Formula 1 shakes, Tea and Aloe Vera Concentrate now part of her day, she has noticed steadier energy and happier digestion, and Fiberbond has become a new favourite on her list.

Products can only support a routine, never replace one. Regular movement, whether a morning walk on the beach, a zumba, a game of badminton or pickleball, or a yoga session, does just as much for looking and feeling well. The principle stays the same wherever in the world you happen to be: small, consistent habits, a bit of discipline, and the right nutrition behind them.

If you'd like to learn more about Herbalife Nutrition, feel free to email gloria@pattayatrader.com

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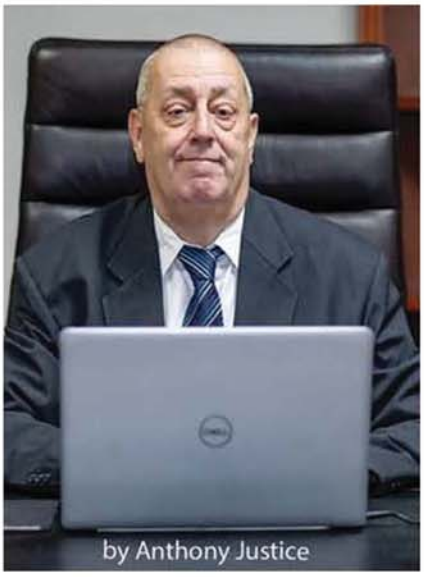
The Cost of an Unwritten Agreement

Sometimes, the most expensive disputes begin with a simple promise that nobody thought needed to be written down.



Many business and everyday agreements start with a conversation. Two people discuss the terms, shake hands and proceed based on mutual trust. It can mean lending money, renting property, forming a business partnership or agreeing to provide service. At the time everything seems clear. Writing down the agreement might feel unnecessary or even uncomfortable. But when one person remembers things differently, a simple understanding can turn into a costly problem.

When Trust Is Not the Problem—but Memory Is

As legal consultants we see how arrangements never properly documented give rise to misunderstandings. One regards the payment as a loan, the other as an investment. The landlord expects the tenant to vacate on a certain date, but the tenant thought they had negotiated an extension. Sometimes no one meant to fool anyone. The problem is that the agreement was never clearly written down. When there are disagreements, each side may sincerely believe they are right. Without good evidence it can be hard to know what was promised and the obligations of the parties.

Is a Verbal Agreement Legally Binding?

Some people think that a contract is only legally binding if it is in writing and signed.
In Thailand, a verbal agreement can be legally binding. But what can be enforced depends on the type of transaction, legal requirements, and evidence.Some transactions need to be formalized, for example in writing, signatures or registration. A verbal agreement may not be sufficient. Verbal agreements are legally binding, but the terms of the agreement are hard to prove. If a dispute does arise, important evidence may include messages, emails, payment records, receipts, witnesses and the conduct of the parties.

The Real Cost of Leaving Things Unwritten

The cost of an unwritten agreement is not always obvious. This could be a missed payment or a dispute about a deadline. The fallout can include legal costs, business disruption, delayed deals and strained relationships down the road. Picture two business partners who verbally agree to share costs and earnings 50/50. Months later one contributes more money and takes on additional responsibilities. When they split the profits, they would argue about what was promised in the beginning. If you don't have clear documentation, it can be difficult and expensive to resolve the disagreement. A written agreement could have clarified each person's contributions, responsibilities, profit-sharing arrangements, and procedures for handling disputes. Not every disagreement can be prevented by a contract, but clear terms can reduce uncertainty and help protect both parties.

What Should You Do Before Making a Promise?

But not every conversation has to be a formal contract. But when money, property, business interests or major obligations come into play, a few precautions can make a difference.

- Write down important terms such as payment amounts, deadlines, obligations & terms.
- Confirm that everyone understands the agreement. Make assumptions clear before they become a source of conflict.
- Keep supporting records such as receipts, bank transfer confirmations, relevant messages and emails.
- Check legal requirements. Some transactions have certain formalities or documents.
- Consider what might happen if things go wrong. Handle delays, cancelation, non-performance and dispute resolution

For significant transactions, having an agreement reviewed before signing can help identify unclear terms and potential risks while there is still time to address them.

Clarity Today Can Prevent Disputes Tomorrow

When there is a disagreement, people tend to think in terms of who is right. By now relationships may be strained, and the whole thing may be harder to resolve than anyone thought. Getting an agreement on the front end can help prevent ambiguity down the line. It does not mean the anticipation of the worst of another person. It means knowing that even if two people are both honest, they can still hear the same conversation differently Handshakes might start a deal, but clear terms let both sides know what they're signing up for. The cost of putting an agreement in writing is often far less than the cost of arguing about what was never written down.

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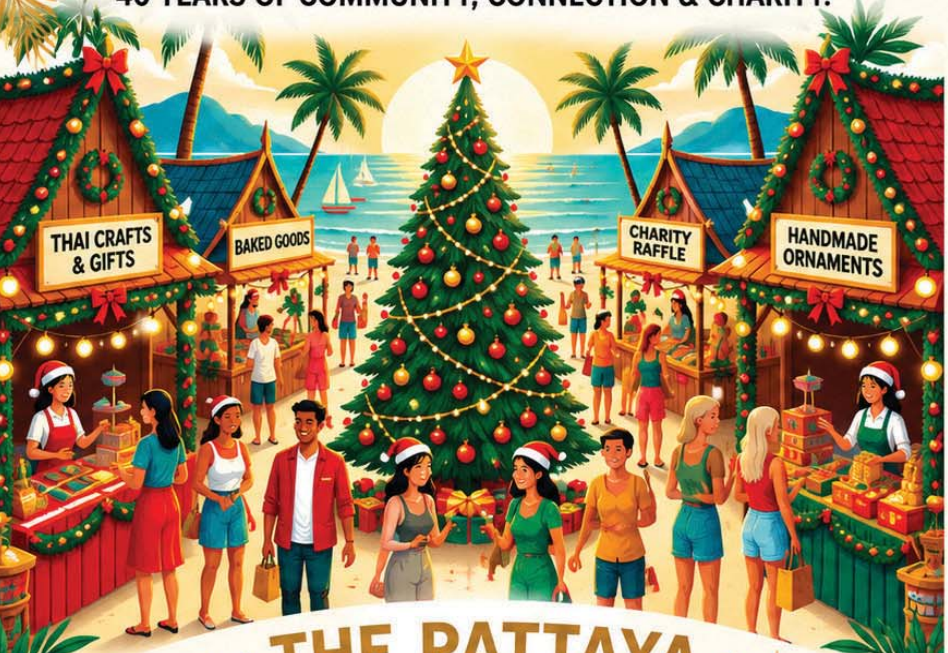

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Movie Talk:

Episode: RAINMAKER (Breaking the Tiger's Fangs) By: Songpone Siriwanlert

As someone crazy about movies and obsessed with politics, how on earth did I connect a film to politics and economic crimes?

The Rainmaker is a 1997 film adapted from John Grisham's famous novel, directed by Francis Ford Coppola. It is the story of a young, idealistic lawyer who helps a client escape exploitation by a giant life insurance company, which maintains ties and conflicts of interest with hospitals and the justice system. Matt Damon stars as Rudy Baylor, a rookie lawyer who has just received his license to practice law. He must clash with the influence of a powerful Tennessee life insurance company called Great Benefit in a case concerning a leukemia patient whose claim for a bone marrow transplant—which could cure him by up to 90%—was denied by the insurance company under the pretext that the treating doctor was not a specialist. As a result of this denial of medical coverage, the man died.

His mother filed a lawsuit seeking damages of 150,000 US dollars. The methods of testimony, evidence evaluation, witnesses, and statements made me draw parallels between these exact methods and other corporate fraud cases, as well as politics in general. For instance, consider illegally obtained evidence or unreliable witnesses. There is a scene where an employee who holds company secrets and possesses documents regarding the insurance company's denied claims is cross-examined by the defense lawyer regarding her dismissal. She testifies that the company forced her to sign a document in exchange for severance pay, and she accepted the money out of personal necessity. The cross-examining lawyer concludes that the witness is unreliable because her testimony stems from personal vengeance against the company, meaning the evidence she presented to the court was not considered.

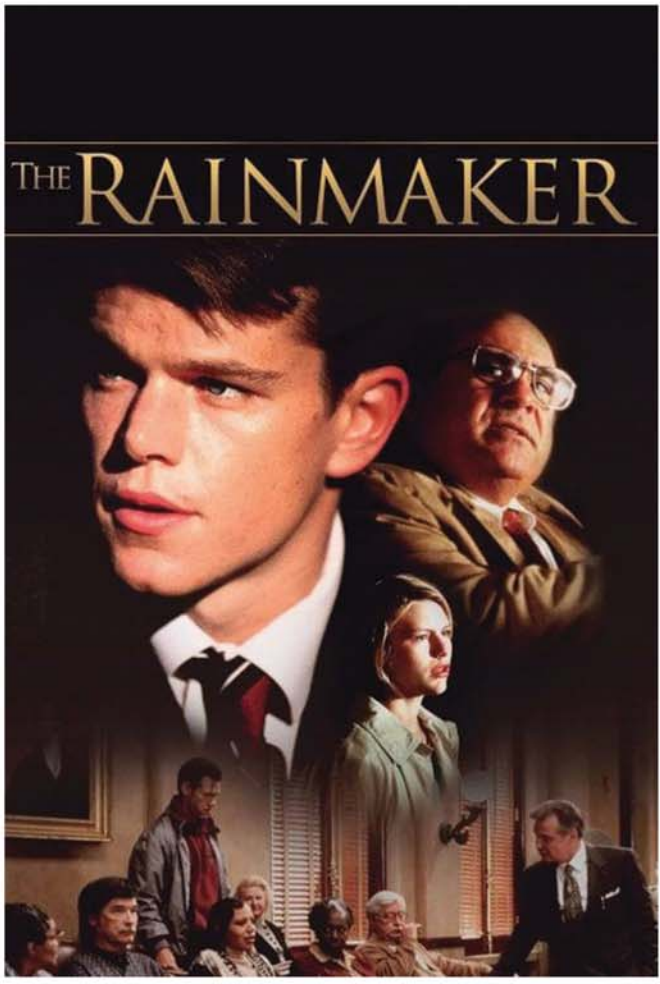
At the end of the trial, Rudy Baylor, the young lawyer handling the case for the deceased mother, along with his assistant team and others, manages to discover regulations concerning claim settlement procedures that top executives had concealed and presents them to the court. Combined with evidence showing that 9,000 out of 12,000 policyholders had their claims fraudulently denied, the court ultimately ruled that Great Benefit must pay 150,000 US dollars in damages to the policyholder's mother, plus an additional 50,000 US dollars in compensation. When combined with the payouts owed to other wrongfully denied policyholders, the company was driven into bankruptcy. The top executives faced criminal prosecution and were arrested while walking up the stairs of an airplane to vacation in Florida.

This film reflects corruption within large corporate organizations backed by state agencies due to conflicts of interest, as well as corruption in political systems supported by major capital groups in many countries.

This movie marked the breakout role of a youthful Matt Damon, who starred opposite veteran, father-figure actor John Voight.

ภาพยนตร์เสวนา

โดย ทรงพล ศิริวรรณเลิศ



ตอน RAINMAKER (หักเขี้ยวเสือ)

คนบ้าหนังและคลั่งการเมืองอย่างผม เอาหนังมาโยงการเมือง และ อาชญากรรมทางเศรษฐกิจได้อย่างไรหนอ? RAINMAKER เป็นหนังที่ออกฉายในปี 1997 สร้างจากนวนิยายชื่อดังของ John Grisham กำกับโดย Francis Ford Coppola เป็นเรื่องของทนายความหนุ่มผู้มีอุดมการณ์ ช่วยเหลือลูกความ ให้พ้นจากการเอารัดเอาเปรียบจากบริษัทประกันชีวิตยักษ์ใหญ่ ที่มีสายสัมพันธ์และประโยชน์ทับซ้อนกับโรงพยาบาลและกระบวนการยุติธรรม Matt Damon รับบท Ruby Baylor ทนายฝึกหัดที่เพิ่งได้รับใบอนุญาตว่าความ ที่ต้องงัดข้อกับอิทธิพลของ บริษัท ประกันชีวิต ชื่อ Great Benefit ผู้ทรงอิทธิพลในรัฐเทนเนสซี่ ในคดีชายผู้ป่วยเป็นโรคลูคีเมีย ถูกบริษัทประกันแห่งนี้ ปฏิเสธการจ่ายค่าสินไหมทดแทนค่าผ่าตัดเปลี่ยนถ่ายไขกระดูก ซึ่งจะทำให้เขาหายเป็นปกติได้ ถึง 90% ด้วยการอ้างเหตุผลที่ว่า แพทย์ผู้รักษาไม่ใช่แพทย์เฉพาะทาง ผลจากการปฏิเสธการจ่ายค่ารักษา ทำให้ชายผู้นี้เสียชีวิต แม่ของเขาได้ฟ้องเรียกค่าเสียหาย เป็นเงิน 150,000 US ดอลล่าร์ วิธีการเบิกความและพิจารณาหลักฐาน พยาน คำให้การ ทำให้ผมเทียบเคียงวิธีการแบบเดียวกันนี้กับคดีความอื่นเกี่ยวกับการทุจริตในองค์กรธุรกิจ รวมถึงการเมืองโดยทั่วไป อาทิ เช่น หลักฐานได้มาโดยมิชอบพยานเชื่อถือไม่ได้ มีฉากหนึ่งที่พนักงานผู้รู้ความลับ เก็บเอกสารเกี่ยวกับการปฏิเสธการจ่ายค่าสินไหมทดแทนของบริษัท ถูกทนายฝ่ายบริษัทประกัน

ซักค้านในกรณีที่เธอถูกไล่ออก เธอให้การว่า บริษัทบังคับให้เธอลงชื่อ โดยบริษัทยอมจ่ายค่าชดเชยให้ เธอจำยอมรับเงินด้วยความจำเป็นส่วนตัว ทนายที่ซักค้านสรุปว่า พยานเชื่อถือไม่ได้ เพราะเป็นเหตุผลส่วนตัวที่มีความแค้นกับบริษัท หลักฐานที่นำมาแสดงต่อศาลจึงไม่ได้รับการพิจารณา ในตอนท้ายของการพิจารณาคดี Ruby Baylor ทนายหนุ่มที่ทำคดีให้แม่ผู้เสียชีวิต ร่วมกับทีมผู้ช่วยและฝ่ายอื่นๆ สามารถค้นหาระเบียบข้อบังคับหมวดวิธีพิจารณาการจ่ายค่าสินไหมทดแทน ที่ผู้บริหารสูงสุดปกปิด นำมาแสดงต่อศาล ประกอบกับหลักฐานที่ผู้เอาประกัน 9,000 ใน 12,000 รายถูกปฏิเสธการจ่ายค่าสินไหมทดแทน ด้วยวิธีการฉ้อฉล ในที่สุด ศาลตัดสินให้บริษัท Great Benefit จ่ายค่าสินไหมให้แม่ของผู้เอาประกันจำนวน 150,000 US ดอลล่าร์

บวกค่าชดเชยความเสียหายอีก 50,000 US ดอลล่าร์ เมื่อรวมกับเงินที่ต้องจ่ายสินไหมให้ผู้เอาประกันอื่นๆที่ถูกปฏิเสธ บริษัทจึงถูกฟ้องล้มละลาย ผู้บริหารสูงสุด ถูกดำเนินคดีอาญาและถูกจับระหว่างขึ้นบันไดเครื่องบินไปพักผ่อนที่ฟลอริด้า นับเป็นหนังที่สะท้อนการทุจริตในองค์กรธุรกิจขนาดใหญ่ ที่มีหน่วยงานของรัฐให้ความช่วยเหลือ อันเนื่องมาจากผลประโยชน์ทับซ้อน รวมถึงการทุจริตในระบบการเมืองที่มีกลุ่มทุนใหญ่สนับสนุน ในอีกหลายประเทศ หนังเรื่องนี้นับเป็นการแจ้งเกิดในวงการของ Matt Damon ตั้งแต่ยังเป็นหนุ่มรุ่น โดยประชันบทกับดารารุ่นใหญ่รุ่นพ่ออย่าง John Voight

What's on The Small Screen

Kiera Knightley, Ben Whishaw, Sarah Lancashire

As a spy juggles high-stakes state secrets and her husband's bid to become Prime Minister, she reunites with her closest ally to investigate a ruthless conspiracy targeting her handler. Together, they must navigate a web of shattered trust and dangerous enemies within their covert organization to protect the people they love.

Blade Runner 2099

Michelle Yeoh, Hunter Schafer, Dimitri Abold

In a futuristic metropolis where artificial beings hold the power, a fading hunter teams up with an undercover human to track down a dangerous conspiracy.

12 12 12

Anthony Mackie, Jamie Dornan, Jack Kesy

As a disgraced federal investigator and an American career criminal play a high-stakes game of cat and mouse across Europe.

The Altruists

Julia Garner, Anthony Boyle, Alex Lawther

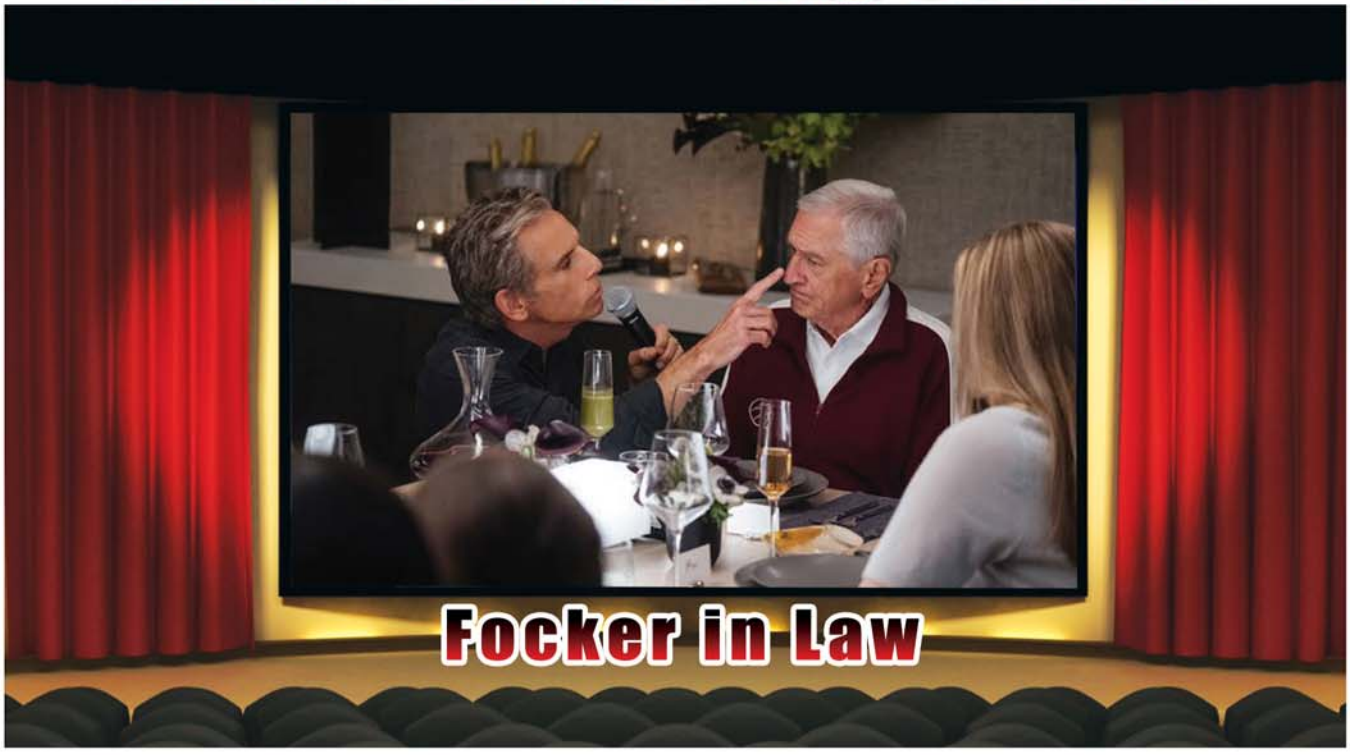
Chronicling the meteoric rise and shocking collapse of a massive cryptocurrency empire, two ambitious young visionaries attempt to rewrite global finance.

The Gilded Age (Season 4)

Carrie Coon, Morgan Spector, Christine Baranski

As an ambitious matriarch faces the steep personal fallout of her ruthless social climbing, an old-money rival seizes a prime opportunity to reclaim her lost influence.

What's on The Big Screen



Ben Stiller, Robert De Niro, Ariana Grande

Greg Focker finds himself in a mirror-image role when his adult son, Henry, brings home his girlfriend, Olivia a formidable former FBI hostage negotiator with plans to propose. Now the wary, overprotective father, Greg suspects his son's fiancée may not be right for him, sparking chaotic comedic interference from Jack Byrnes (Robert De Niro) and the rest of the family.

Godzilla Minus Zero

Ryunosuke Kamiki, Minami Hamabe, Hidetaka Yoshioka

Set in 1949, two years after the events of Godzilla Minus One, a recovering postwar Japan faces a new existential threat when a mutating, highly aggressive Godzilla returns.

The Beast

Samuel L.Jackson, Joel Kinnaman, Guy Burnet

When a militia launches a coordinated coup against the United States, the president is forced to take the wheel of the heavily armored presidential limousine.

Ebenezer

Johnny Depp, Ian McKellen, Daisy Ridley

Bitter Misanthropic businessman Ebenezer Scrooge is subjected to a terrifying supernatural journey by haunting spirits in this gothic retelling of the Dickens classic.

Hexed

Hailee Steinfeld, Walton Goggins, Jodie Foster

An impulsive teen unexpectedly unlocks secret magical abilities, she and her cautious mother are pulled out of suburbia and into a hidden realm of witches

TECH LIVING

NOVEMBER RELEASES

Infinix GT 50 Pro

A budget-busting mobile gaming rig wrapped in a cyber-futuristic chassis. Designed specifically for mobile gamers who don't want to break the bank, the GT 50 Pro features a striking transparent back cover complete with customizable RGB LED lighting and built-in capacitive shoulder triggers for console-style control.

Under the hood, it pairs MediaTek's gaming-focused Dimensity 8400 Ultimate chip with "HydroFlow" liquid cooling to keep frame rates silky smooth on its ultra-fast 144Hz 1.5K AMOLED display. Throw in dual stereo speakers, a massive 6,500mAh battery, and bypass charging—which lets you power the phone directly while gaming without generating battery heat—and you've got a serious competitive edge in your pocket.

iPhone Duo

Apple's first-ever foldable smartphone pairs a passport-sized 5.4-inch outer cover screen with an expansive 7.6-inch inner OLED display when opened. Built with a ultra-slim titanium hinge and chassis, it runs on the vapor-cooled A20 Pro processor and a dual-battery layout tailored for heavy multitasking.

It debuts iPad-inspired iOS 27 features like native side-by-side app splitting, a hidden under-display FaceTime camera on the main screen, and a 48MP Dual Fusion camera setup that lets you preview shots directly on the outer screen.

Oukitel RG14-P Solar Powered Laptop

Forget hunting for power outlets on your next outdoor shoot or off-grid adventure. The Oukitel RG14-P is a ultra-rugged, briefcase-style tank of a notebook built to harvest power straight from the sun. Its lid features an integrated solar panel that tops up a massive 95Wh dual-battery setup (complete with hot-swappable battery support) while you work in the field.

Wrapped in a virtually indestructible IP68/IP69K waterproof casing, it packs an ultra-bright 1,000-nit outdoor touchscreen, a detachable magnetic webcam, and an Intel Core 7 processor. It's definitely heavy on features (and scales), making it the ultimate tool for emergency responders, extreme travelers, and field pros who work where grid power doesn't exist.

Apple Macs (M4 Generation)

Apple's desktop and laptop family gets a massive intelligence and speed boost with the rollout of the M4 chip lineup, featuring the M4, M4 Pro, and M4 Max. Headlined by the revamped, ultra-compact Mac Mini, sleek 24-inch iMac, and upgraded 14-inch and 16-inch MacBook Pros, this generation is purpose-built ground-up for Apple Intelligence.

Expect huge jumps in Neural Engine performance, brighter displays, improved connectivity (including Thunderbolt 5 on Pro/Max models), and a default jump to 16GB of unified memory.

So, you've decided to make a music video, as I do on a regular basis, currently for my new album, SHADES. Congratulations! You are about to enter a Hollywood style realm where you get to pretend you're Steven Spielberg, and spend three or four days trying to make a budget of 5,000 baht look like a multi-million-dollar production. Whether you're working with real cameras or leaning on 'Artificial Intelligence', creating a polished, engaging music video is an art form. Here is a simple guide to surviving the process and making something truly magnificent.

Step 1: The Soul of the Video (What Are You Even Saying?)
Before you touch a camera or open an A.I. tool, ask yourself: What is the message? Is your song about heartbreak? Unbridled joy? Or the tragedy of losing a sock in the laundry? - A great music video isn't just a random collection of shots. Instead, it delivers an emotional punch or tells a story. Decide on your core theme early on, the song title should give you a clue. If the viewer finishes watching and thinks, "That was colourful & pretty, but I'm left confused, you've missed the mark.

Step 2: The Sacred Storyboard
Do not skip this step unless you enjoy complete chaotic chaos. A storyboard is simply a sketched out version of your video, mapping out scene by scene what happens during each part of the song. Sometimes generating visual stills using Chat GPT or similar can help bring your ideas into reality.

Intro: Establish the location and mood.
Verse 1: Introduce the character or central storyline.
Chorus: Bring out the big visuals, energetic cuts, or main dance routine.
Outro: Provide a satisfying resolution (or a dramatic cliffhanger).
A well-planned storyboard ensures you don't waste time shooting 100 takes of a girl emerging from the ocean when you actually needed a shot of a guitar solo.

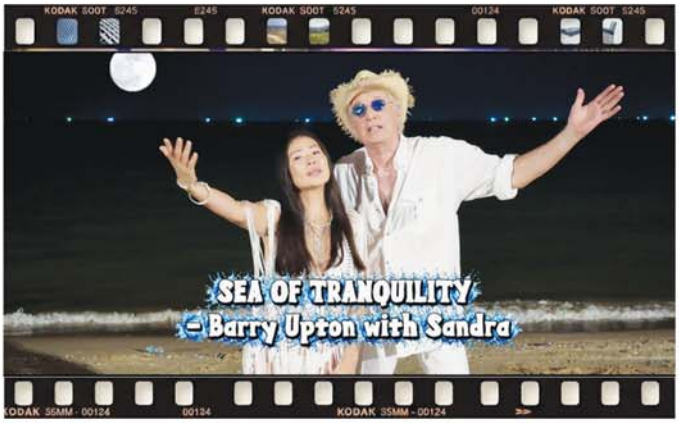
Step 3: Production – Real World vs. AI
Now comes the actual creation phase. You have two main paths:
1. The Real-World Route:
Film with physical cameras. Your smartphone is surprisingly powerful mounted on a cheap tripod or a handheld gimbal to prevent shaky, "earthquake" footage. Alternatively, as I have, invest in a DJI 4P high quality versatile cinematic camera (check out last month's feature) Light your scene well as bright natural light or a few inexpensive softbox lights will instantly elevate your video from "hostage tape" to "professional production."
2. The A.I. Route
If you lack a camera, a crew, or an alien landscape, for a fee, let A.I. do the heavy lifting . Generative video tools allow you to turn text prompts or images into animated video clips. The trick here is consistency. Feed the A.I. your storyboard concepts, keeping your prompts specific so your main character doesn't randomly morph into a self generated fantasy..

Step 4: Editing
This is where the magic happens. You'll sync your visuals to the audio beat.Beginner friendly software CapCut is perfect for clean, intuitive dragging and dropping. Pro-level software, DaVinci Resolve (which has a fantastic free version) offers deep color grading, precise trimming, and seamless visual effects.
Pro Tip: Edit to the beat of the song. Cuts that hit precisely on the kick drum or snare instantly feel energetic, rhythmic, and professional.

Final Tips for Success Pacing is Everything.Keep scenes moving. If a single shot lingers for 15 seconds without anything changing, your audience will start checking their phones.

Color Grading.
Apply a consistent color filter or look up table (LUT) across all shots. This ties mismatched clips, especially AI-generated ones, into one cohesive cinematic universe.

So, grab your storyboard, have fun filming scenes, fire up your editing software and let your imagination run wild!
Check out Barry's original creations on YouTube at FAB BAZ MUSIC TV



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TDM
TRAVEL DAILY MEDIA

Travellers flock to Asia's secondary cities as regional capitals face overcrowding

Current reports show a surge in the popularity of the continent's secondary cities over the past few years
WRITTEN BY Marga Manlapig

For decades, the narrative of Asian travel was dictated by its sprawling, high-octane capitals.
From the neon-drenched avenues of Tokyo to the bustling street-food hubs of Bangkok, primary gateways served as the non-negotiable anchors of regional itineraries. Today, a quiet revolution is underway: Asia's secondary cities are transforming from mere stopovers into main events, fundamentally altering how, where, and why travellers navigate the region.Driven by destination fatigue in overcrowded mega-hubs, soaring living costs, and a heightened appetite for authentic immersion, secondary markets are currently outstripping major hotspots in growth by 15 percent.

A significant surge in interest

Search metrics paint a compelling picture: secondary destinations like Guiyang in China and Padang in Indonesia have seen interest surge by 316 percent and 141 percent respectively.
Travellers are deliberately trading commercialised urban centres for culturally rich, cost-effective alternatives such as Chiang Mai and Da Nang. Crucial to this shift is the aggressive expansion of point-to-point regional aviation throughout Asia.

By bypassing congested capital hubs, direct regional flights are unlocking once-isolated secondary cities. Subregional initiatives which have, in recent years, included the Greater Mekong Subregion (GMS) and the Indonesia–Malaysia–Thailand Growth Triangle (IMT-GT) are actively building connected networks between emerging destinations. Even global gateways like Singapore's Changi Airport are evaluating direct links to secondary markets to capture this booming demand.

How decentralisation helps

This decentralisation yields profound hyper-local economic benefits: visitors venturing into secondary destinations spend an average of US$157 per person, redirecting critical tourism revenue away from multinational chains directly into local markets, independent transport networks, and artisanal crafts. Simultaneously, the proliferation of digital booking platforms and short-term rentals has provided the vital accommodation infrastructure these areas historically lacked, enabling regional towns across Japan, India, and the Philippines to register their first-ever online holiday bookings.

Crucially, destination managers are ensuring this boom remains sustainable: rather than allowing growth to unfold organically, regional frameworks like the ASEAN Tourism Marketing Strategy 2026–2030 are deploying data-driven campaigns alongside targeted sustainable infrastructure initiatives.

The goal is clear: allow secondary markets to scale cleanly, avoiding the over-tourism pitfalls that previously plagued the capital hubs they now relieve.

DISCOVER
PATTAYA
& Beyond
Brooklyn - New York

Brooklyn for the Best Views of New York City

Words and pictures by Gloria Jones

So this was my third time in New York. The first was when I was about 20 years old, with my friend Julia snapping images of the two of us at the top of the Twin Towers. The second with my mother and daughter at the Waldorf, doing lots of shopping. Then this time staying in Brooklyn, or more specifically the Williamsburg area, where as much as I like the constant energy on the streets of Manhattan,

I have to admit I really enjoyed the completely different vibe. Williamsburg is a charming neighbourhood. More joggers and dog walkers, more Americans who live here rather than tourists who visit. It sits directly across the East River from Manhattan and offers impressive views of the New York skyline.

The Marsha P. Johnson State Park is the best place from which to take photos. Named after an African-American drag artist and activist, whose work in the 1960s and 70s had a profound impact on the LGBTQ+ community. Johnson famously said the "P" stood for "Pay it no mind" and showed remarkable courage at a time when homosexuality was classified as a mental illness in the US and gay people were regularly threatened and attacked by the police. Today seeing a state park named in this activist's honour shows how far attitudes have changed.

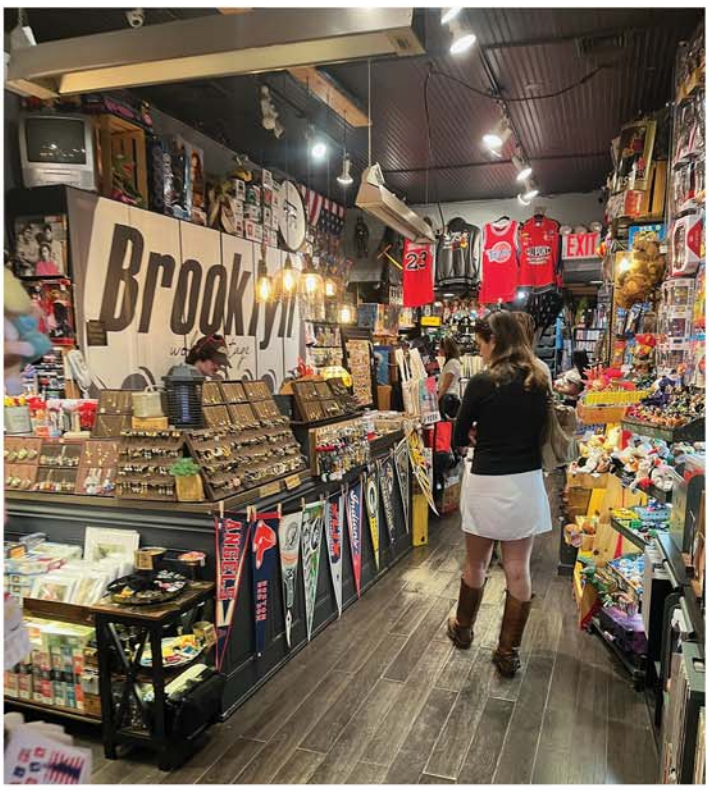
The Brooklyn neighbourhood is home to Domino Park, built on the site of the former Domino Sugar refinery and also to the Dumbo waterfront bridge. This is a very popular spot for photographers and, on the Saturday we visited, a charming vintage market.

Another great place to go vintage shopping is Bedford Street, Williamsburg where you'll find plenty of interesting vintage clothes and vinyl stores. Shop owners regularly asked us where we were from, as they don't hear that many British accents in this part of New York.

Yes, the streets of Brooklyn, and Williamsburg are full of creative energy. With colourful murals and vibrant street art, particularly around North 6th Street, Williamsburg also has a multitude of great places to eat with the generous portions America is known for – I would advise sharing!

Major crime in the area has fallen by more than 70% since its peak in the early 1990s, when gangs and drugs were rife on the streets. House prices per square foot are significantly higher than the New York Average, and today Williamsburg is no longer a cheaper alternative to Manhattan but one of the city's most expensive places to live.

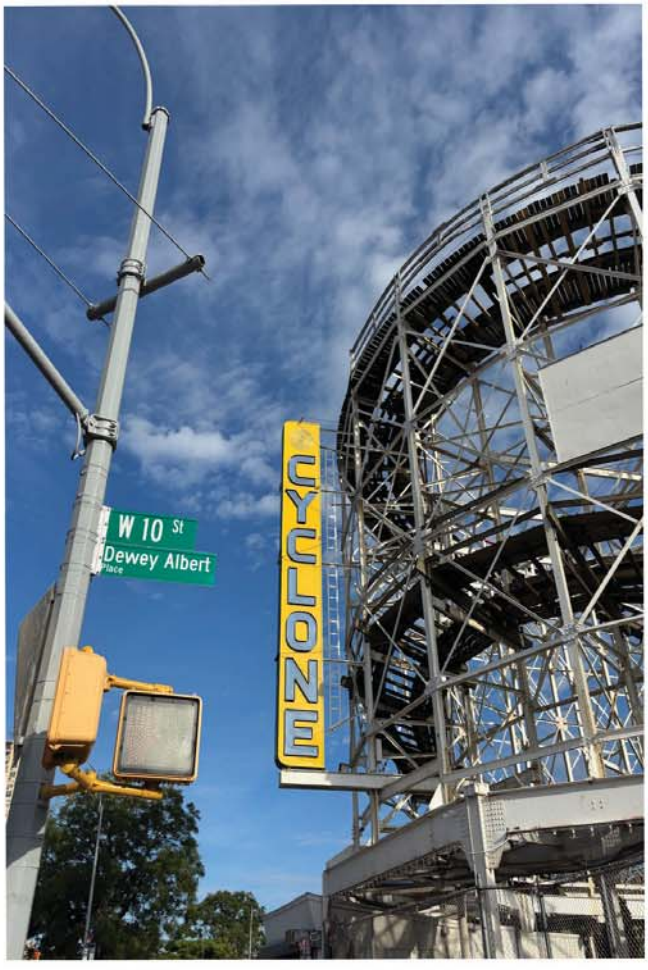
It has transformed dramatically, with its independent businesses, lively nightlife and thriving young, hipster community to one of New York's most fashionable neighbourhoods - well worth a visit!

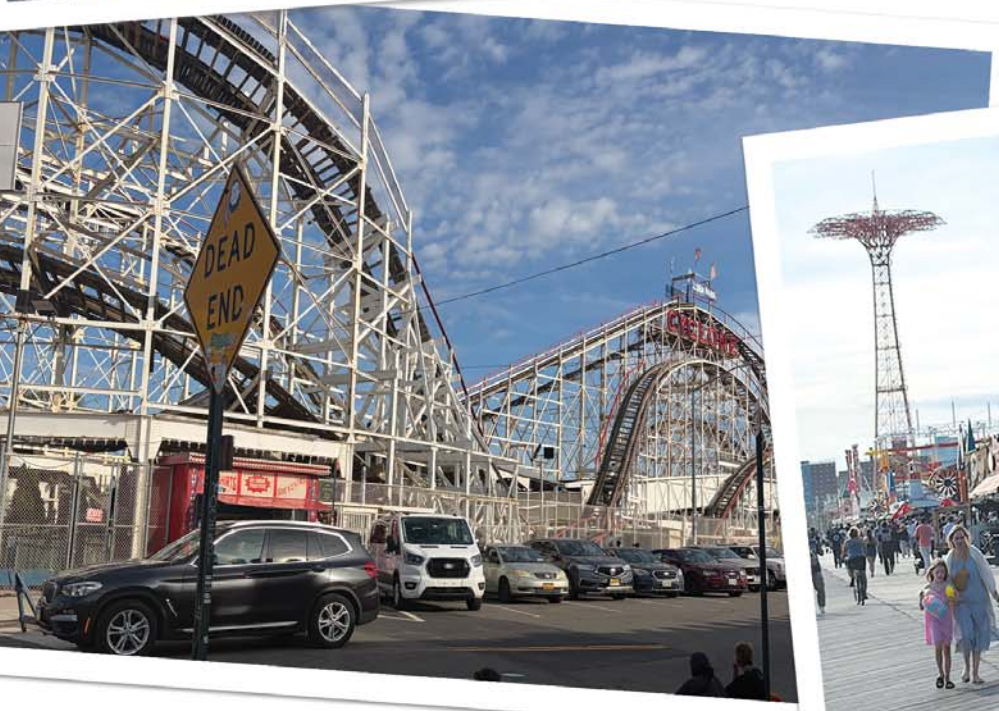


CONEY ISLAND

A POPULAR WEEKEND NEW YORK HANGOUT

Another area of New York City that is definitely worth a visit is Coney Island. We decided to get there by using the subway. From Williamsburg, Bedford Avenue Station we took the L train to Union Square and then the N train straight to Coney Island in around 45 minutes at a cost of just $3 each. With a broad sandy beach, famous boardwalk, amusement parks and colourful history, Coney Island has its own distinct identity. I would certainly recommend going at the weekend when this iconic park is a popular seaside hangout for New Yorkers and a great place for people watching.





People watching is in fact a great thing to do here, especially if fairground rides are not your thing. On the Saturday afternoon we visited the weather was perfect, sunny with a refreshing sea breeze. We sat and enjoyed a beer at Paul's Daughter's Bar on the Riegelmann boardwalk, also known, simply as the Coney Island Boardwalk. It stretches for more than two miles along the shoreline, and you can see families grabbing an ice cream, enjoying the space and just taking in the fresh air away from the hustle and bustle of New York.

Coney Island actually comprises three amusement parks: Luna Park, Dreamland and Steeplechase Park. Luna Park offers a collection of roller coasters that includes the Cyclone, which opened back in 1927. One of America's best-known wooden roller coasters, the Cyclone is an enduring Coney Island landmark. Another is the Wonder Wheel, a huge Ferris that has stood at Coney Island since the 1920s. Also, while you're here you have to try a famous Nathan's hot-dog. The original Nathan's restaurant opened back in 1916 and their Fourth of July hot-dog eating contest has become an internationally recognised event. We tried the Chilli dog which I think was a bit too salty and rich - should have just gone for the classic.

Coney Island really works as both a functioning seaside resort and a living piece of New York history. With its mix of beach culture, amusement parks and colourful, souvenir stalls. It really is a fantastic place to spend some time during a New York Trip.

AFRICAN ART AT THE MET

IN THE REIMAGINED MICHAEL C. ROCKEFELLER WING

Heading into Manhattan for some Culture

Yes even though our trip was centred in Brooklyn and the picturesque Williamsburg I had to go check out The Metropolitan Museum of Art. What a marvelous building it is, but please note if you are not a NY resident it costs $30 per person - not like the UK when most museums and art galleries are free of charge. However, once inside you can spend hours and hours wandering around the very special exhibits of paintings, sculptures, photographs and lithographs.

Something that caught my eye was the dramatic "Arts of Africa" housed in the newly renovated Michael C Rockefeller Wing. A beautiful light,bright area displaying some 500 works. The curating of the collection was undertaken in partnership with the World Monuments Fund. The Met and WMF jointly selected sites across sub-Saharan Africa. With pieces spanning from antiquity to the twentieth century and gathered from Ghana, Liberia, Nigeria, Ethiopia, Madagascar, Tanzania, Zimbabwe, South Africa, Republic of Benin, Botswana, Uganda, and Togo (See facing page)

Throughout the museum there are also many well known sculptures and paintings including Gustave Moreau's masterpiece " Oedipus and the Sphinx". This painting, perfectly hung and lit, shines out, attracting viewers to step forward and examine it more closely. It depicts the legendary Greek prince Oedipus and his meeting with the malevolent Sphinx who tormented him with the riddle "What creature walks on four legs in the morning, two legs at noon, and three legs in the evening". The answer being a human, who crawls as a baby, strides upright in maturity and uses a cane in old age.

Once you've completed your time at The Met, the Solomon R Guggenheim Museum is also well worth a look and literally just a 5 minute stroll away, up Fifth Avenue between 88th and 89th street. Or you might choose to wander across the street, and stroll through the iconic Central Park. Or take the subway to another location. This trip was my first time riding the New York Subways. Previously it had been deemed unsafe but things have changed and its now a relatively ok way of getting around New York. Lines do vary however, from the newer, brighter, more spacious ones with better AC, to the older, grubbier, more crowded and noisier ones. However, with just a quick stroll along the great wide expanses of the Upper East side avenues, taking in the impressive skyscrapers and perpetual barrage of cars and taxis, we were soon back to the peace and tranquility of Williamsburg. - But not before a photo at the Met of course!

Kazakhstan Part 2 Astana: A Special Futuristic City

By Carla Marie Rupp and Jason Rupp

Culture, hospitality, and nature are a big part of visiting Kazakhstan, the largest Central Asia country. We covered what we could in our three-weeks-long visit and we loved the Kazakh foods, attractions, and friendly people.We traveled to Kazakhstan to attend a travel blogger conference called TBEX, which opened and ended with a glorious ceremony, and during our time there Jason joined a tour to the futuristic capital city Astana. Here is his account and photos of that visit.

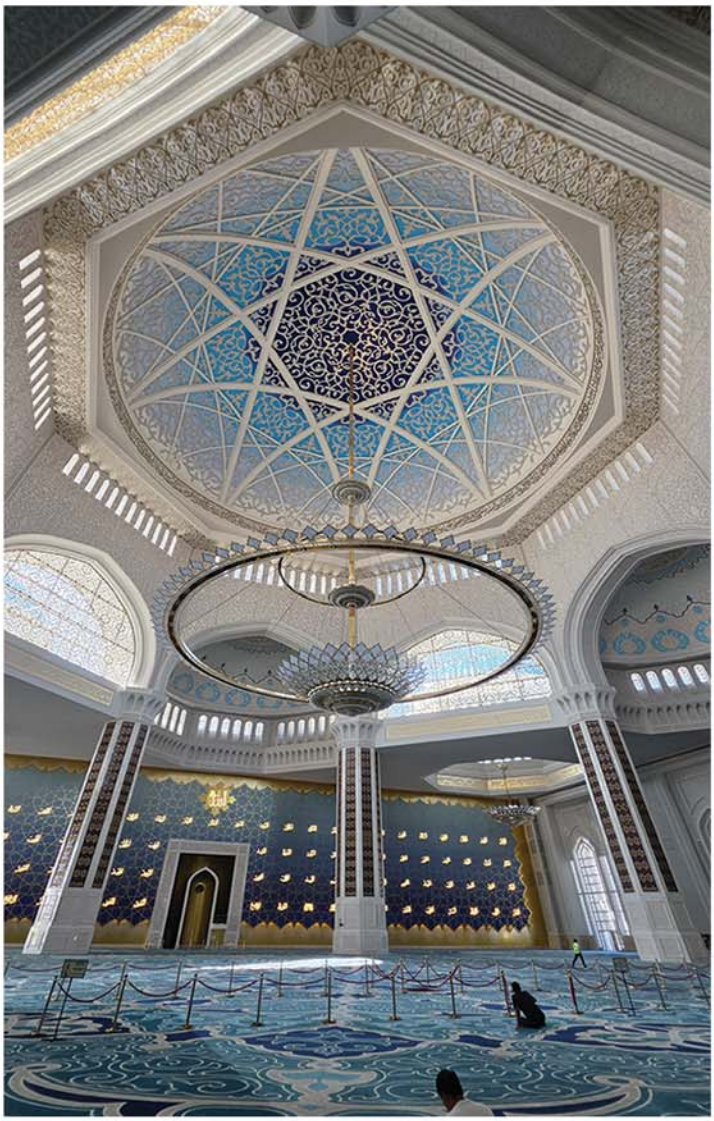
The KOMPASS Tour Operator company was the leader of my tour in Astana (capital of Kazakhstan). I met my tour group at the Almaty airport and took a domestic flight of 90 minutes on Air Astana, the national carrier. Astana was formerly called Aqmola, founded with that name in 1830. The city had other names (Akmolinsk, Tselinograd) before it was named Astana, which means 'capital,' in 1998. Briefly the city's name was Nur-Sultan in 2019 in honor of President Nursultan Nazarbayev, but the name went back to Astana in 2022. It has a population of 1.7 million and is a really fun, futuristic city with outstanding architecture. An ultra-modern, futuristic city, it built up rapidly on the Kazakh steppe from a small town. Now you can see gleaming skyscrapers, quirky architecture, and world-renowned, avant-garde buildings designed by top international architects such as the 97-meter-tall Bayterek Tower, shaped like a huge lollipop and based on a Kazakh myth.

We visited many epic spots; there are a lot of beautiful places in Astana to admire. I liked the fantastic spherical structure, and stepping inside it took my breath away: Nur Alem is a masterpiece originally built as the centerpiece for EXPO 2017.

This iconic 100-meter glass sphere has since evolved in “Alem.ai,” a hub for artificial intelligence and future technology. When I walked through the Museum of Singularity there, it felt like being in a sci-fi film, with the modern art and interactive artificial intelligence exhibits inside. You see light installations and immersive projections. It feels unreal. It is a living center for innovation, future energy, all blending cutting-edge tech with brilliant design; an architectural wonder.

Visiting the largest mosque in Central Asia, the Nursultan Mosque was breathtaking. It is a mix of modern architecture and traditional craftsmanship. It is said to have the largest dome of any mosque in the world and this mosque can hold 235,000 worshippers at once. It also has the largest handmade carpet on the planet. I was in awe. The sheer scale is breathtaking and its 100-meter mosaic wall is made of 25 million pieces of colored glass.The National Museum of Kazakhstan is another must see place, its collection includes 175,000 exhibits that tell the story of the country's history, art, and culture. It opened in 2014 on the initiative of President Nursultan Nazarbayev and complements Independence Square, which is home to the “Kazakh Eli” monument, the white marble Hazret Sultan Mosque, the Palace of Peace and Reconciliation, and the Kazakh National University of Arts.

Besides visiting museums and mosques, I found time to go to Aitmen Barbershop. I like to make barber videos wherever I travel for my YouTube channel, which is about travel & pamper. I even let Galimzhan Seilov’s 8-year-old son Ramazan video me for a few minutes. He was proud, since it is his dream to become a Youtuber like me. Thanks to YouTube superfan Damir for this experience.



Astana is a beautiful city built on the Isham River, the left side having wide boulevards and futuristic government monuments, the right side being more residential: it has a Soviet vibe because of older buildings. I'll always remember my sunset boat ride on the river and how fun it was. I was able to view the city's wild and dramatic architecture from the boat and see all of the people enjoying the promenade, with local ice cream sellers and a lot of street musicians.

In Astana, you find modern lodgings and delicious foods. I stayed at the comfortable ibis Astana hotel and found kind and hospitable people everywhere. Air Astana easily connects Almaty with beautiful Astana. The tour I joined with KOMPASS Kazakhstan was amazing, and I would recommend this tour company for any tours here. You might get a group horseback ride as I did!

Jason Rupp is a freelance travel journalist who runs a popular YouTube channel with his name Jason Rupp, using the theme he coined he calls Travel & Pamper. He can be reached at jasonruppy@gmail.com and dontmissthe plane_JasonRupp on Instagram. Carla Marie Rupp is a travel journalist reached at carlaruppy@gmail.com.

The New Norm for Foreign Property Buyers in Thailand. Part 3 Passing the rights of the Lease on

By Gloria Jones

In September we began our series of interviews with Gavin Perfect about the New Norm for Foreign Property Buyers in Thailand - if you missed these you can still read them on the Home Page of our website: pattayatrader.com This month we examine what the procedure would be if a Foreign property owner wishes to pass his lease on to a beneficiary.

Inheritance

What about inheritance Gavin?. Can these lease rights be passed on?

Gavin: Yes.The lease agreement is designed to be inheritable.Should the Leasee pass away during the lease term, the remaining lease rights pass to the named beneficiary in the lease agreement or to the beneficiary named in a legally registered will.

The heir then has options as to what they wish to do with the property and the lease. Under Thai law the heir has a365 days to take possession or to transfer the rights of the lease agreement. If they wish to take possession of the lease agreement themselves. This is simple. Both the heir and the leasing company go to the land office and change the name of the lessee to the heir. Only a 50,000 admin fee applies.

If the heir wishes to sell the lease rights during the 365 day period they can seek and transfer the rights to a third party, whether that be through the sellable or transferable clauses within the lease and at which time the applicable fees would apply.

Can the beneficiary obtain a new lease?

Gavin: Yes.If the beneficiary wishes, the existing lease can be terminated and replaced with a newly registered 30-year lease, subject to the agreement's terms.As an example, should the inherited lease only have lets say 5 years remaining, the heir would have the right to pay the land office the applicable fees to register a new 30 years at this time.There is a 50,000 baht administration fee to process the Land Office registration.

Many buyers ask about the leasing company itself. Can its directors or shareholders change?

Gavin: Yes, they can. However, the company must notify its lessees of any changes.More importantly, because every lease is registered on the back of the land title deed, the company cannot simply use the land as security for loans or place financial obligations against that land in a way that affects the registered lease.

Does the leasing company have ongoing responsibilities?

Gavin: Absolutely. The company provides an ongoing management service for all leased properties.There is an annual service fee of 15,000 baht.That fee helps cover company administration, annual audits, compliance, and the ongoing management of the lease structure.Like any business, this fee may increase over time in line with inflation, but while the company is providing this service, it also has legal obligations to maintain proper records, complete annual audits, and operate in accordance with Thai regulations.That ongoing relationship provides additional transparency and accountability for lesses

Is this lease arrangement only available for houses?

Gavin: No.We've structured this agreement so it can be used for both land and houses, as well as condominiums held under the Thai quota.

It also isn't limited to new purchases. Owners of existing ESS Developments properties—including Zensiri and Serenity projects—can speak with us about moving into this structure, and in many cases we can also assist owners whose properties are currently held under existing company structures.

What would you say to foreign buyers considering purchasing property in Thailand?

Gavin: Our goal has always been to provide foreign buyers with greater confidence and practical protection when investing in Thailand.While no lease structure can change Thai property law, we've worked hard to create an agreement that offers flexibility through the ability to sell, transfer, and inherit lease rights, while providing ongoing administrative support through a professionally managed leasing company.

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If anyone would like to learn more about the structure or discuss how it may apply to their own property purchase contact WWW.ESS DEVELOPMENTS.COM

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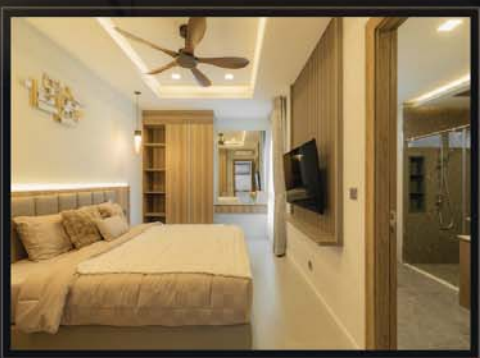

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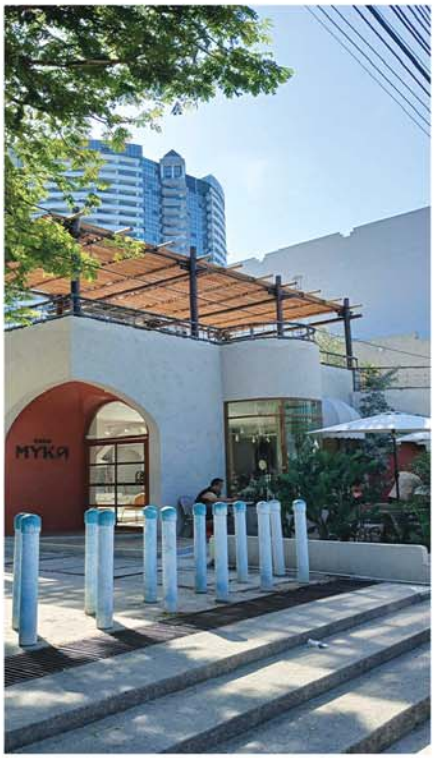
Understanding Customers: Behind Every Purchase Lies a Reason Worth Discovering This Cup of Coffee—What Are Customers Actually Buying?

By Dr.Teeradej Thewtanom

A full-time Lecturer for the Marketing Program
at Nakhon Pathom Rajabhat University

If you wish to retain the full original wording without major cuts, here is the text cleaned of awkward spacing, broken lines (e.g., incomplete sentences like "In what situation..." or "offering travel recommendations tailored to a guest's specific itinera"), and random indents: Imagine a morning in a coastal city like Pattaya. A man walks into a small coffee shop, orders an iced Americano, receives his cup, and rushes off to work. Meanwhile, another person walks past the same shop to sit at a seaside cafe, ordering an iced Americano as well, but willing to pay a higher price.

The first person might simply want a coffee that tastes good to them and is served quickly. The second person might want to sit in the breeze, look at the sea, and take their time before starting the day. Both individuals bought the exact same item—coffee—yet what they needed from that cup was vastly different. This fictional scenario invites us to observe customer behavior. A single cup of coffee carries a value that goes beyond its taste.



Value is What the Customer Perceives

When discussing coffee sales, shop owners naturally think about coffee beans, brewing equipment, and barista skills. These elements are essential because they form the foundation of a good product. However, from the customer's perspective, choosing a coffee shop involves other elements. For someone in a hurry: A shop with easy ordering, convenient payment, and prompt service might be the ideal choice. For someone discussing business: A shop with comfortable seating and a manageable noise level might fit the bill better. For someone seeking relaxation: The view, atmosphere, and welcoming service may take priority.

In marketing, this concept is called "Customer Perceived Value." Simply put, customers weigh whether what they receive is worth what they have to exchange for it—including money, time, effort, and uncertainty. Thus, a high-priced coffee can feel worth it to one person, while an inexpensive coffee might feel unworth it to another if long wait times make them late for work. Value is created through the relationship between what a business provides and what the customer needs at that specific moment.

The Same Customer May Choose Differently

We often divide customers into demographic groups, such as tourists, working professionals, or local residents. While this categorization provides an initial overview, it falls short of fully explaining the reasoning behind each purchase. A tourist might choose an aesthetically pleasing cafe for photos on the first day of their trip, but on the next day, buy coffee from a shop near their hotel to catch a tour bus quickly. Similarly, a professional who buys takeout coffee every weekday might willingly spend more on the weekend to take their family to a cafe with a relaxed environment.

Therefore, the question that leads to a deeper understanding is: "What do they need this time?" asked alongside "Who are they?" Looking through this lens allows shop owners to identify clearer opportunities—such as streamlining pickup during busy morning hours or preparing quiet space in the afternoon.

Impression is Found in the Small Details

Consider a shop where the staff remembers that you prefer your coffee less sweet, or asks, "Would you like the usual today?" The coffee recipe remains the same, but how we feel changes because we feel recognized and cared for. However, different customers appreciate different types of care. Some enjoy conversing, while others prefer quiet and privacy. Attentiveness must begin with observation and listening.

This principle applies across service businesses: Hotels: Create lasting impressions by offering travel recommendations tailored to a guest's specific itinerary. Restaurants: Make ordering easier for families by explaining dish portions clearly. Retail stores: Build confidence by answering questions directly and transparently.

Three Questions Every Business Owner Can Try

In what situation is the customer coming to us? Observe whether they are in a rush, taking a break, meeting friends, or looking for a place to work. Context clues explain customer needs far better than age or occupation alone.

What makes them feel it's worth it? It could be flavor, speed, cleanliness, atmosphere, or service. Try naturally asking, "What brought you into our shop today?" and reflect on their answer alongside their behavior.

Are we consistently delivering what customers appreciate? If your strength is speed, customers should reliably experience that speed. If your hallmark is hospitality, that experience should be present even when the owner isn't in the shop.

Businesses can start by making small adjustments that align directly with customer needs, then observing how customers respond. Next time you see someone willing to pay for a cup of coffee, look beyond the price tag. They might be purchasing convenience, a moment of peace, or a place to connect. As a business owner, ask yourself: "In a single cup of coffee from our shop, what are customers receiving that makes them want to return?"

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